

Q. What are the benefits of floral preservation?

A. Floral preservation retains the 3-D shape of your flowers, as opposed to pressed flowers, which flatten the blooms. Similarly, air-dried flowers turn crisp and brown, whereas freeze-dried floral preservation keeps them looking supple, fresh and colorful for years to come. And, since they are sealed under a cover, there are no concerns about mold, dust or maintenance.

Q. How does freeze-drying work?

A. Freeze drying flowers is similar to flash freezing fragile foods. Freezing the flowers retains their shape, after which they undergo a pressurizing process to extract water and air from the flowers. It's a delicate process that takes several weeks, resulting in permanent remembrance of your wedding day.



*The
Silk Worm*
433 South Main Street
Rochester, MI 48307



Transform
your **wedding**
bouquet
into a
lasting keepsake



Permanently capture the joy of your wedding day!

Tremendous time, effort and investment go into planning the perfect wedding, and flowers play a major role in this celebration. Extend the beauty, memories and magic of this special day for years to come by preserving your wedding bouquet or flowers in a permanent keepsake display.

Q. What is "floral preservation?"

A. The Silk Worm is one of the few places in Southeast Michigan to offer floral preservation, which essentially "freeze-dries" your flowers. It requires special equipment and technology which extracts virtually all air from the flowers, leaving you with a lasting bouquet that largely maintains the flowers original shape, texture, color and appearance.

Q. What types of floral keepsakes are available?

A. Your wedding bouquet or any select flowers can be preserved alone – or combined with photos, invitations or other memorabilia – to create a lasting display housed under an acrylic or glass case. A variety of keepsakes are available including framed wallhangings, jewelry boxes or tabletop displays.

Tips to follow:

- Contact The Silk Worm one to two months prior to your wedding; freeze dryer space is limited so an advance reservation ensures we can preserve your bouquet on a timely basis. At this advance meeting, you can also select the type of keepsake you want, as well as provide other items you want included (such as a photo or the invitation).
- Keep your flowers refrigerated as much as possible; do not refrigerate them with fresh foods as food acids will damage flower quality.
- Keep your flowers upright – with stems in a vase with water – to avoid crushing petals and keep the flowers moist. Have a vase handy at your reception for this reason.
- Bring your bouquet to The Silk Worm within one to two days after your wedding. Sunday drop offs are available by appointment. If not already provided at the advance design consultation meeting, also bring the photo, invitation or other items you want as part of your keepsake.

Q. What special care must be taken in order to preserve my flowers?

A. There are some easy steps to take before, during and after your wedding to make your floral preservation a success. (See tips above)

Creativity in Bloom

Floral Design

The Silk Worm is a complete wedding floral and event service company. Our experienced designers specialize in wedding florals:

- Bridal party bouquets
- Custom corsages and boutonnieres
- Floral designs for the wedding and reception sites
- Reception centerpieces and decorations



Wedding Services

The Silk Worm offers event planning services to bring to life the wedding style and atmosphere you want. Share your vision with our expert planners who'll carefully attend to all the details – saving you time, effort and stress. Services include consultation and coordination of:

- Fresh flowers for bouquets, corsages and table arrangements
- Silk flowers
- Wedding gown preservation
- Table linens
- Wedding favors
- Overall ceremony and reception décor
- Rental furniture
- Referrals to caterers and beauticians

For more information call or visit The Silk Worm.

248-651-1900

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www.mysilkworm.com



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